

Program Menu

Please review the reason codes in this section to get a better understanding of how you can earn points. At Shumsky, the foundation of Boost is built around choosing reasons that have the greatest impact on your opportunity to perform at the highest level. For each reason code, we've included a brief description of what qualifies for an award, as well as the point value.

Reason Codes

Make it Your Own (240 Points)

- Exceeded established performance goal
- Obtain supervisor approved training or certification
- Volunteered for an internal project/training, etc

Everything Matters (240 Points)

- Employee of the Month
- Obtained a customer testimonial
- Demonstrated attention to detail in customer interaction or corporate culture

Surprise & Delight (40 Points)

- Exhibited spoil the customer attitude with internal/external customer
- Exhibited extraordinary teamwork

Wellness – Goals & Milestones (40 Points)

- Walk 50 miles/month
- Bike 100 miles/month
- Attend 8 fitness related classes/month

Embrace Resistance (40 Points)

- Helped overcome a customer complaint
- Helped overcome a problem with corporate policies or procedures

Leave Your Mark (65 Points)

- Displayed community service/volunteerism
- Contributed to a positive change in policies and procedures

Years of Service (1600 - 6000)

- Achieve a service milestone

Wellness – Prevention (135 Points)

- Flu vaccination
- Obtain a health risk assessment (HRA)
- Obtain a physical examination (to include cholesterol screening, blood work, and/or stress test)

Wellness – Wellness Activities (135 Points)

- Join a health / fitness club

